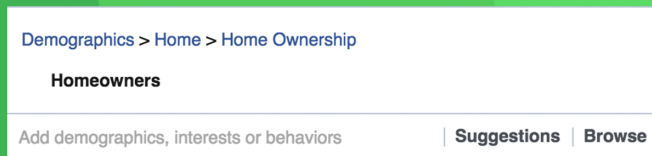
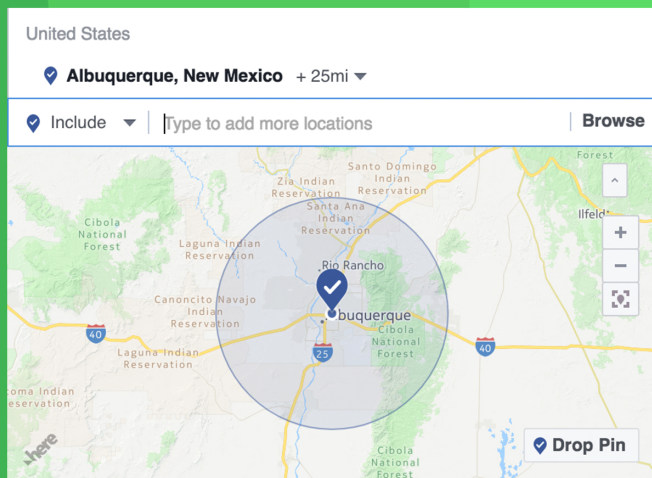
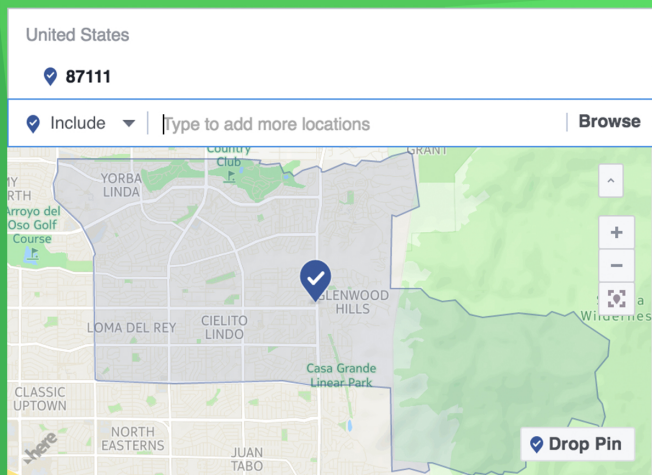


“JUST SOLD!” Ads For Facebook

THE TARGETING

Target homeowners within a radius or zip code near your just sold listing.



THE AD

Don't use the same over-used phrases that all agents are using!

“Just Sold - Click For More Info” and “Get a Free Home Valuation” are no longer special in most markets!

Give your ad a more interesting angle and appeal to your prospect's curiosity. Try something like this:



THE LANDING PAGE

Just as with your ad, make sure your headline stands out from what other agents are saying in your marketplace!

PRO-TIP: Use the same text on both your ad and landing page. This helps prevent leads from getting confused about what you're offering!



You Won't Believe How Much Your Neighbor's House Sold For...

They Couldn't Believe It Either! Find Out Exactly What They Got:

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NEED A WEBSITE THAT GETS LEADS? *CLICK* ME!

